

LuLu opens 23rd Hypermarket in Qatar

LuLu Group marked a significant milestone with the grand opening of its 23rd hypermarket in the country at the new Doha Mall. The two-level, 100,000 square feet store is equipped with state-of-the-art amenities and a wide range of quality products to enhance the shopping experience.

The inauguration ceremony, held today, was graced by the presence of prominent Qatari businessman **Abdul Aziz Muhammad Al-Rabban** along with **Sheikh Abdullah bin Hassan Al Thani**, **Vipul**, Indian Ambassador to Qatar, **Joseph Abraham**, Group CEO of Commercial Bank of Qatar, **Yusuff Ali MA**, Chairman of Lulu and other dignitaries.

Also present on the occasion were ambassadors from India, Sri Lanka, Ecuador, Poland, **Ashraf Ali MA**, Executive Director, Lulu Group International, **Dr. Mohamed Althaf**, Lulu Group Director, **Shaijan MO**, Lulu Qatar Regional Director and other officials.

The new hypermarket introduces an extensive range of fresh produce from around the world, an in-house bakery, and innovative shopping options, such as the celebrated Planet Y featuring plant-based alternatives and a zero-waste refill station.

Additionally, shoppers can explore popular LuLu shopping stations, including LuLu Fashion, LuLu Connect for electronics, EyeXpress, BLSH for beauty and cosmetics, and a dedicated section for the latest IoT appliances and electronics. With 2000 parking spaces, self-checkout, and green checkout counters, LuLu ensures a seamless and eco-friendly shopping experience for its customers.

On the occasion, **Yusuff Ali**, said, "We are glad to see another beautiful store opening that will cater to our loyal patrons living in Abu Hamour and its nearby areas. As a leading regional retailer, it is our enduring commitment to innovate and provide a world-class shopping experience to the diverse multinational population in Qatar. We thank the wise leadership of Qatar under His Highness the Emir, His Highness the Prime Minister and the Government for the continuous support being extended to us as we are on the track to further expand our Qatar operations".

Dr. Mohamed Althaf, highlighted the IoT department, stating, "LuLu Hypermarket Doha Mall is your go-to for smart home accessories. The new store has a department dedicated to the Internet of Things and Smart home devices that will demystify the internet of things in the concept of a smart home."

Happiness Reward program Launched

To help shoppers save more and get loyalty rewards, Lulu launched its innovative loyalty reward program, Lulu Happiness. By becoming member of this program shoppers will get exclusive offers, additional discounts and redeemable points every time they shop at any Lulu Hypermarket.

The hypermarket places a strong emphasis on sustainability, offering services like wheelchair accessibility, seating areas, gift wrapping, and featuring a Reverse Vending Machine for recycling plastic bottles. Smart technology is integrated throughout the store, enhancing the shopping experience with self-checkouts and a streamlined checkout system.